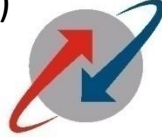


General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

BSNL 3G))) **BSNL LIVE**
Faster than your thoughts 2010

GM(S&M-CM)/105-2/WLL prepaid/2009-11/66 dt at Chennai 600006 the 01.03.2012

Sub: Promotional offers during Holi under CDMA/WLL services -reg

Ref: C.O. Lr.No. 26-18/2010-T&C-CM & circular T&C-CM No. 113/11-12 dt 28.02.2012

Kindly refer to the letter cited above announcing promotional offers promotional offers under CDMA/WLL Services during Holi.

Salient features of the offer are:

- I. Full talk value equal to MRP on Top-up vouchers/C-top-up/Flexi top-up to be offered on Top-up denomination from Rs.100 to Rs.999.
- II. 10% extra talk value on MRP to be offered, for top-up denomination with MRP of Rs.1000 and above.
- III. Where ever, the talk value already offered with top-up voucher is more than the talk value offered at (i) & (ii), the higher talk value already offered will prevail.
- IV. The above offer is applicable for a limited period with effect from **05.03.2012 to 10.03.2012**.

All are requested to take necessary action to inform the promotional offer to all concerned and to popularize CDMA services.

Pranji Sankaranan

AGM(Mktg-II)-CM
TN Circle

To

1. GM(NW-O-CM), Trichy 1/Coimbatore for information please
2. GM(S&M-CM), Chennai Telephones – For information please
3. GM(F)/GM(TR), TN Circle, Chennai 600002 for information please
4. Heads of SSAs – for Kind information and necessary action please
5. DGM(Sales), AGM(Sales) Chennai 600006 for informing Sales Heads, franchisee managers and retail managers and other channel partners
6. DGM(CS), Chennai 600006 for informing Call Centre/Customer Service Centre Officials and ensure uploading the information of the website “tamilnadu.bsnl.co.in”
7. DGM(Billing & IT), TR through email ravikumar1809@gmail.com for taking necessary action please
8. DE (WIN) Incharge, Bangalore - for implementation thro jayalakshmi.gul@gmail.com, harishs@gmail.com
9. DE(commercial), Coimbatore thro decommercialtn@gmail.com